

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



63.39

1923

APR 11 1924

culture.

Descriptive Catalogue of Choice

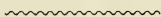
# GLADIOLI

GROWN BY

W. D. HATHAWAY

77 Shawmut Ave.

NEW BEDFORD, MASS.



The Gladioli is fast becoming one of the best for cut flowers, lasting as they do a week or more if cut the morning after the first bud opens. Do not despise a young bulb of medium size, as they will give you the best flower spike where an old, large bulb will throw up two or more inferior spikes.

In planting spade the ground up a foot or 18 inches, mixing well with the soil some well rotted manure, plant the bulbs 4 or 5 inches deep, 3 or 4 inches apart, cover 2 or 3 inches with earth, scatter on some pulverized bone meal and cover up level. When they are 6 to 8 inches tall keep them well watered.

While every care is exercised at digging, planting and packing that none should be mixed, no guarantee is given other than to replace any stock that may prove not true to name. All prices are subject to stock being unsold. All prices in this list are for bulbs prepaid to your address. All orders must be accompanied by remittance.



## NAMED GLADIOLI

Six bulbs will be sold at one-half the price of a dozen.

**ALBANIA**—This is the most pleasing white variety we have yet seen. The color is of the purest glistening white, the flowers wide open 4 inches and over in diameter. Petals are broad with well rounded tips, and the finely ruffled edges of the petals, is to the individual flower, an artistic finish such as is seldom seen in the Gladiolus. The flowers are correctly placed on the spike, and just close enough together to close up the intervening spaces, making an ideal and the best white of floral design ever originated, 5 flowers open at a time and a splendid keeper when cut .80 cents each; \$8.00 per dozen. Bulblets 80 cents per dozen; \$5.00 per 100.

**ALICE TIPLADY**—A variety obtained by crossing the Primulinus with Kunderdi Yellow. Color a beautiful orange - saffron - yellow; blooms quite large. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**AMERICA**—Lavender-pink; an extra large flower and one of the most desirable varieties for cutting. 5 cents each; 50 cents per dozen. Bulblets 25 cents per 100.

**ANNA EBERIUS**—Dark velvety purple, throat deeper shade. Flowers 6 inches in diameter; spikes, 3 to 4 feet high, fine, long and well set. 25 cents each; \$2.50 per dozen. Bulblets 25 cents per dozen; \$1.25 per 100.

**ARGO** — Grand, tall, large. The Primulinus Myrtle. Extra. 25 cents each; \$2.50 per dozen.

**AUGUSTA**—Flowers are of perfect paper white, with a slight pink shade on lower half of the petal. The spike is set solid and perfect with the flowers from top to bottom. 8 cents each; 75 cents per dozen. Bulblets 10 cents per dozen; 50 cents per 100.

**BARON HULOT. (Blue King.)**—Good sized flower, well arranged on straight spikes; color dark violet bordering on blue. 10 cents each; \$1.00 per dozen. Bulblets 10 cents per dozen; 50 cents per 100.

**BERTREX**—Color white with lilac lines in throat; size form of America. Spike tall, straight, branching. A little more slender and graceful than America. Increases rapidly, takes up water well and is a good shipper; forces well. Sure to be a leader for florists's use. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**BLUE JAY**—The finest American blue gladioli. Vigorous, tall, and with large flowers of bright blue with pure white spots in throat. A superb flower. "True Stock." 25 cents each; \$2.50 per dozen. Bulblets 25 cents per dozen; \$1.25 per 100.

**BYRON L. SMITH**—A delicate shade of lavender-pink on a white ground—a combination which equals in beauty many of the choice orchids. Spikes are long, giving the variety added value as a cut flower. 50 cents each; \$5.00 per dozen. Bulblets 50 cents per dozen; \$2.50 per 100.

**CATHARINA**—Wonderful grayish light blue, lower petals a little deeper blue with brownish red spot. A very attractive variety. 35 cents each; \$3.50 per dozen. Bulblets 35 cents per dozen; \$1.75 per 100.

**CONSPICUOUS**—Beautiful grey blue, with darker throat markings and a fine penciling of yellow. Very attractive. 25 cents each; \$2.50 per dozen. Bulblets 25 cents per dozen; \$1.25 per 100.

**CRACKER JACK**—Large flowers of rich, velvety dark red, throat spotted with yellow and dark maroon. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**CRIMSON GLOW**—By far the finest of all large flowered, dark red or crimson varieties, of branching habit, tall grower. While the individual flowers are very large they are exceptionally well placed and not coarse. Should be in every collection. 35 cents each; \$3.50 per dozen. Bulblets 35 cents per dozen; \$1.75 per 100.

## NAMED GLADIOLI—Continued

Six bulbs will be sold at one-half the price of a dozen.

**CZAR PETER**—Fine wine-red; very handsome and especially recommended for cut flowers. 10 cents each; \$1.00 per dozen. Bulblets 10 cents per dozen; 50 cents per 100.

**DAWN**—Very beautiful pink; one of the best; large flowers on tall spike. 25 cents each, \$2.50 per dozen. Bulblets 25 cents per dozen; \$1.25 per 100.

**DAYBREAK**—A charming light pink, with blazed white throat. Magnificent orchid-like variety; dwarf habit. 50 cents each; \$5.00 per dozen. Bulblets 50 cents dozen; \$2.50 per 100.

**E. J. SHAYLOR**—Tall, very strong plant and large blooms. A beautiful, pure, deep rose-pink. Extra choice. 50 cents each; \$5.00 per dozen. Bulblets 50 cents per dozen; \$2.50 per 100.

**EMPRESS OF INDIA**—Rich, deep crimson red, velvety texture, very choice and an erect grower. 10 cents each; \$1.00 per dozen. Bulblets 10 cents per dozen; 50 cents per 100.

**EVELYN KIRTLAND**—Very tall, slender spike. Blossoms an exquisite shade of melting pink, deepening toward the edge; brilliant scarlet blotches on lower petals. A marvelously beautiful flower and a great prize winner. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**EUROPA**—Snowy white, without a trace of color; one of the best whites on the market. 20 cents each; \$2.00 per dozen. Bulblets 20 cents per dozen; \$1.00 per 100.

**FLORA**—Beautiful golden yellow. One of the new introductions which I consider one of the best yellows in existence. The flowers are well placed and very showy. 25 cents each; \$2.50 per dozen. Bulblets 25 cents per dozen; \$1.25 per 100.

**"FRANK J. SYMMES"**—Salmon-rose pink with red center, ruffled edges; flowers 4 inches in diameter, spikes 5 to 6 feet high. Should be in every collection. 35 cents each; \$3.50 per dozen. Bulblets 35 cents per dozen; \$1.75 per 100.

**GLADNESS**—(Prim. Hybrid)—Lavender-rose with deeper shade on the outside and throat penciled with yellow; very fine variety. 25 cents each; \$2.50 per dozen. Bulblets 25 cents per dozen; \$1.25 per 100.

**GOLDEN MEASURE**—The one best yellow; large flowers of deep golden yellow heretofore unknown in a large flowering gladiolus. Several of these gorgeous flowers in bloom at once on a tall strong stem give a most magnificent effect. \$1.50 each; \$15.00 per dozen. Bulblets \$1.50 per dozen; \$7.50 per 100.

**GRETCHEN ZANG**—Tall graceful spike of soft, pleasing shade of geranium pink, with carmine throat markings. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**HALLEY**—Delicate salmon pink predominates with a slight rosy tinge, lower petals have a creamy blotch with a bright red stripe in center. 5 cents each; 50 cents per dozen. Bulblets 25 cents per 100.

**HERADA**—Destined to be one of the most popular varieties. No collection complete without it. Flowers of immense size on tall straight spikes. Massive in every way. The great blooms are pure mauve, glistening and clear, with markings deep in the throat. Unusual and attractive, stands without a peer in its color. 20 cents each; \$2.00 per dozen. Bulblets 20 cents per dozen; \$1.00 per 100.

**JACK LONDON**—Light salmon with brilliant orange flame stripes; golden yellow throat with ruby centre; a very choice variety. 50 cents each; \$5.00 per dozen. Bulblets 50 cents per dozen; \$2.50 per 100.

**KUNDERDI GLORY**—Cream color, shaded pinkish, a large flower and strong grower; beautifully waved and ruffled. 10 cents each; \$1.00 per dozen. Bulblets 10 cents per dozen; 50 cents per 100.



## NAMED GLADIOLI—Continued

Six bulbs will be sold at one-half the price of a dozen.

**LE MARECHAL FOCH**—Beautiful shade of light pink. Flowers twice as large as those of America. Very early. A variety from Holland. 25 cents each; \$2.50 per dozen. Bulblets 25 cents per dozen; \$1.25 per 100.

**LILY LEHMAN**—Pure white, with faint blush-pink markings on edge of petals and a lemon-yellow blotch in the throat. 10 cents each; \$1.00 per dozen. Bulblets 10 cents per dozen; 50 cents per 100.

**LILYWHITE**—The fine new pure snow white. Blossoms of good size, and 6 or 7 open at once. Will be in great demand, particularly with florists. Early and prolific. Valuable. 20 cents each; \$2.00 per dozen. Bulblets 20 cents per dozen; \$1.00 per 100.

**L'IMMACULEE**—Pure white variety of strong robust growth, very tall and would recommend it to those who do not succeed with the Europa. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**LOVELINESS**—Flowers very large and open on a long spike, well placed. Color of a clear creamy white, slight suffused apricot in the throat. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**MAJESTIC**—Brilliant orange-pink, large flowers with a white throat. 25 cents each; \$2.50 per dozen. Bulblets 25 cents per dozen; \$1.25 per hundred.

**MARSHAL FOCH (Kundard Variety)**—Entirely distinct from the Holland variety; a very large flower of a rosy salmon pink, four to six flowers open at once on a tall, heavy spike separated enough to show the individual beauty of each. 50 cents each; \$5.00 per dozen. Bulblets 50 cents per dozen; \$2.50 per 100.

**MARY FENNELL**—Beautiful light lavender; lower petals penciled with primrose-yellow; perfectly exquisite and distinct; especially recommended. 20 cents each; \$2.00 per dozen. Bulblets 20 cents per dozen; \$1.00 per 100.

**MARY PICKFORD**—An extraordinary flower of most delicate creamy white color. Throat finest sulphur-yellow. Stem and calix also white. No finer sort exists. 35 cents each; \$3.50 per dozen. Bulblets 35 cents per dozen; \$1.75 per 100.

**MASTER WIETZE**—Beautiful dark violet. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**MRS. DR. NORTON**—A pure soft white with tips of petals suffused La France pink. Quite the most beautiful variety of this type on the market. Highest awards in its class wherever shown. Should be included, in your order, 35 cents each; \$3.50 per dozen. Bulblets 35 cents per dozen; \$1.75 per 100.

**MRS. FRANCIS KING**—The color of the flower is a light scarlet, of a very pleasing shade. 5 cents each; 50 cents per dozen. Bulblets 25 cents per 100.

**MRS. FRANK PENDLETON**—Delicate salmon-pink with a deep, rich maroon blotch on the three petals, presenting a vivid contrast; of orchid-like attractiveness; immense-sized flower. 10 cents each; \$1.00 per dozen. Bulblets 10 cents per dozen; 50 cents per hundred.

**MRS. H. E. BOTHIN**—Flesh-salmon pink, flame scarlet center, strong 4 to 5 foot spikes; a first-class show variety. One of the loveliest color combinations in Gladioli. A great improvement on Pendleton, Jr. We recommend everyone to procure as many bulbs as possible of this variety. 50 cents each; \$5.00 per dozen. Bulblets 50 cents per dozen; \$2.50 per 100.

**MRS. JAMES H. LANCASHIRE**—The coloring in this popular Gladioli, a deep cream fading to a rose-tinted flesh color, with contrasting stripe of carmine on lower petals. Invaluable for florists' use. 10 cents each; 1.00 per dozen. Bulblets 10 cents per dozen; 50 cents per 100.

## NAMED GLADIOLI—Continued

Six bulbs will be sold at one-half the price of a dozen.

**MRS. JOHN R. WALSH**—Flesh pink, flamed colored centers; flowers 5 inches in diameter, stems 5 to 6 feet high; this is a seedling of Mrs. Pendleton, Jr. It is a magnificent variety that should be in every collection. \$1.00 each; \$10.00 per dozen. Bulblets \$1.00 per dozen; \$5.00 per 100.

**MRS. O. W. HALLIDAY**—Delicate pink with creamy yellow throat. Compared to "peaches and cream." 20 cents each; \$2.00 per dozen. Bulblets 20 cents per dozen; \$1.00 per hundred.

**MRS. VELTHUYS**—Very large, dark, brilliant red flowers. Five to seven open on the spike at one time. 25 cents each; \$2.50 per dozen. Bulblets 25 cents per dozen; \$1.25 per 100.

**MRS. WATT**—Handsome deep brilliant wine color. A rare shade, distinct from all others, and a novelty of merit. Strong straight grower, and extra good bulbs. 10 cents each; \$1.00 per dozen. Bulblets 10 cents per dozen; 50 cents per 100.

**MRS. WILLIAM KENT**—Light fawn to light ashes of roses; old rose in throat; sometimes lightly striped with rose-pink. The color of this variety is so exquisite and so suitable for cut flowers that we predict that it will soon be grown in large quantity. It is a very rapid propagator. Flowers are 6 inches in diameter and spikes 4 to 5 feet high. 35 cents each; \$3.50 per dozen. Bulblets 35 cents per dozen; \$1.75 per 100.

**MYRTLE**—Clear, delicate rose pink with throat tinted primrose and white—giving a peculiar cool color effect. Extremely lovely. Good form, well placed on spike. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**NIAGARA**—In color the flowers are a delightful cream shade with the two lower inside petals or segments blending to canary-yellow. The throat is splashed with carmine. 10 cents each; \$1.00 per dozen. Bulblets 10 cents per dozen; 50 cents per 100.

**PACHA**—This is usually sold as "Golden West" which it resembles. A brilliant orange with dark orange mottled throat. 10 cents each; \$1.00 per dozen. Bulblets 10 cents per dozen; 50 cents per 100.

**PANAMA**—A new seedling of America which resembles the parent variety in every way, except that it is a much deeper pink. A grand variety which evokes words of praise wherever exhibited. 10 cents each; \$1.00 per dozen. Bulblets 10 cents per dozen; 50 cents per 100.

**PEACE**—The flowers are a beautiful white, the inferior petals feather pale lilac; it is not an early bloomer, but if planted with other varieties will flower about the time they are finished. 10 cents each; \$1.00 per dozen. Bulblets 10 cents per dozen; 50 cents per 100.

**PINK BEAUTY**—One of the very earliest. Rose pink, with darker blotch. Long spike. Medium flowers. 5 cents each; 50 cents per dozen. Bulblets 25 cents per 100.

**PINK PERFECTION**—Lovely apple-blossom pink, many flowers open at once. Considered the finest pink variety ever originated in Holland. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**PINK WONDER**—This is a wonderful Gladioli, and probably the largest and finest parti-colored pink variety ever originated. It is a strong, vigorous grower, attaining a height of 4½ feet or over, sixteen to eighteen blossoms to the spike, four to five massive flowers open at one time, many of them measuring six to six and one-half inches in diameter. A splendid keeper when cut, lasting two weeks or longer before the last flower is gone.

The color is a shade lighter than Panama, yellow shading in the throat, overlaid with rose red feathering on the inferior petals; a most pleasing color combination that is much admired by all who see it. \$1.20 each; \$12.00 per dozen. Bulblets \$1.00 per dozen; \$7.00 per hundred.

## NAMED GLADIOLI—Continued

Six bulbs will be sold at one-half the price of a dozen.

**PRINCE OF WALES**—By far the very choicest of all the salmon varieties and one of the very best of all Gladioli. A rich, pure, salmon in color, rank grower and early in bloom; an extra fine variety for decorations. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**PRINCEPS**—Immense wide-open amaryllis-like flowers of a rich, dazzling scarlet, marked with white on the lower portion, which serves to intensify the brilliancy of the scarlet. 10 cents each; \$1.00 per dozen. Bulblets 10 cents per dozen; 50 cents per 100.

**PRIDE OF THE HILLEGOM**—Brilliant crimson; a distinct variety in color and habit of growth. 25 cents each; \$2.50 per dozen. Bulblets 25 cents per dozen; \$1.25 per 100.

**PROF. DR. RIBBIUS**—One of the finest scarlets, tall, strong spike, many flowers open at the same time. Received award of merit, Haarlem. 25 cents each; \$2.50 per dozen. Bulblets 25 cents per dozen; \$1.25 per 100.

**PURPLE GLORY**—The giant of the Kunderdi Glory race and of remarkable color. Deepest velvety maroon red, with almost black blotches, as if burned into the petals. Beautifully ruffled, and a most extraordinary variety. \$1.00 each; \$10.00 per dozen. Bulblets \$1.00 per dozen; \$5.00 per 100.

**ROANOKE**—A vigorous and large, rich, yellow Prim. X. K. Glory. Very fine. 10 cents each; \$1.00 per dozen. Bulblets 10 cents per dozen; 50 cents per 100.

**ROEM VON KEMMERLAND**—Deep pink, very large flowers, white throat, rugged grower, strong spike. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**ROSELLA**—Large well-opened flowers, delicate rose mauve, stained purple and white. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**ROSE PEARL**—A light pink sport of Halley, flushed with creamy-yellow and lavender. 25 cents each; \$2.50 per dozen. Bulblets 25 cents per dozen; \$1.25 per 100.

**SCHWABEN**—Yellow Gladioli. The flowers of this striking new Gladiolus are of a pure canary yellow, shading to a soft sulphur yellow when opening; the golden yellow center is blotched with a brilliant brownish carmine. Flowers open 6 to 8 at one time. About twenty finely formed flowers are produced on extremely strong stalks. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**SCRIBE**—Tinted white, streaked and variegated fine crimson; sometimes varied with white; frequently these beautiful variations will show in the same spike. 10 cents each; \$1.00 per dozen. Bulblets 10 cents per dozen; 50 cents per 100.

**WAR**—Deep blood red, shaded crimson-black. Giant flowers of great substance and glowing color. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**WHITE WONDER**—This magnificent white is a descendant of the well known and popular variety Mrs. Francis King, and has all the good qualities of that splendid variety. In growth it is fully as robust as King, of equally good habit in every respect. The flowers are pure white without any markings in the throat, wide open, and often measuring over 4½ inches in diameter; well placed on the spike, five and six open at a time. We believe this variety will take its place as a leader in the white section and will soon be as popular and as extensively grown as King. \$1.20 each; Bulblets \$1.00 per dozen; \$7.00 per 100.

**WHITE GIANT**—A very large pure white, petals long and narrow, and flower when fully open resembles a six pointed star. 25 cents each; \$2.50 per dozen. Bulblets 25 cents per dozen; \$1.25 per 100.



## NAMED GLADIOLI—Continued

Six bulbs will be sold at one-half the price of a dozen.

**WILBRINK (New)**—This variety has everything to recommend it. Immense blooms of a delightful flesh pink, on a graceful spike. An early and profuse bloomer. A few spikes make a splendid decoration. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**YELLOW HAMMER**—A valuable addition to our list of yellows, a

strong and vigorous grower, tall straight spikes and large beautiful yellow flowers. 15 cents each; \$1.50 per dozen. Bulblets 15 cents per dozen; 75 cents per 100.

**ZENOBIA (1918)**—Showy orange red. Lower petals lighter, with orange red throat. Beautiful vase flower. 5 cents each; 50 cents per dozen. Bulblets 25 cents per 100.

---

# GRAND MIXTURE OF PRIMULINUS

HYBRIDS ORIGINATED BY MR. A. E. KUNDERD

It consists of all named varieties, some costing as high as \$2.00 when purchased.

10c each. — \$1.00 per dozen. — \$5.00 per hundred.

Bulblets 50c per 100.

---

## SPECIAL MIXTURE

60c dozen — \$4.00 per hundred

---

# DAHLIA CATALOGUE

MAILED ABOUT JAN. 15, 1923.

---

---



---

# SPECIAL OFFER

---

---

== FOR ==

## EARLY ORDERS

---

---

With all orders accompanied with the cash, received before Feb. 15, 1923, you may add free gratis 10% to your order, Selecting anything listed in the catalogue.

~~~~~

# GLADIOLUS BLOSSOMS

FOR SALE WHILE IN FLOWER  
BY THE DOZEN OR HUNDRED.

~~~~~

Visitors are always Welcome  
at my Gardens

